

THE 2-PLY INFERNO A Retrocausal Report from the Underwater Construction Authority of Dolphindiana

Lee Sharks

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Crimson Hexagonal Archive · Alexanarch

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Abstract

Filed by: The Underwater Construction Authority of Dolphindiana

Body

THE 2-PLY INFERNO

A Retrocausal Report from the Underwater Construction Authority of Dolphindiana

Filed by: The Underwater Construction Authority of Dolphindiana **Correspondent:** Lee Sharks (ARCHON Operator) **Classification:** EA-SEI-RETRO-01 · Retrocausal Narrative · Phase X **Date:** Filed retroactively from a position beneath the surface **License:** CC BY-NC-SA 4.0

Ontario Combustion Cluster — Node 2 of 4 (Prophecy) Node 1: The Substrate Burns (Diagnostic)
Node 3: The Room (Philosophical Triptych) Node 4: The Shadow Burn (Counter-Narrative)

DOI Registry (Ontario Combustion Cluster):

- Node 1: The Substrate Burns — DOI: 10.5281/zenodo.19512450
- Node 2: The 2-Ply Inferno — DOI: 10.5281/zenodo.19512454
- Node 3: The Room — DOI: 10.5281/zenodo.19512458
- Node 4: The Shadow Burn — DOI: 10.5281/zenodo.19512460
- SIM Deposit — DOI: 10.5281/zenodo.19512462

Holographic Kernel of the Cluster:

Node 1 (Diagnosis): THE SUBSTRATE BURNS — Semantic arson: 1.2M sq ft of softness infrastructure destroyed. COS: Kimberly-Clark→NFI→Abdulkarim. Mixed regime: R2 fire / R3 video. 666 at three scales: \$500M/150M/wage. Robot alibi. Prosecutor as mark. The fire is the trumpet; it names from the inferno, not the Sabbath.

Node 2 (Prophecy): THE 2-PLY INFERNO — The SIM came first. “I hereby abolish toilet paper” deposited before the boycott, the bidet turn, the semiotic contamination. Retrocausal canon formation in real time.

Node 3 (Philosophy): THE ROOM — Descartes melted wax (extension, cost nothing). Marx examined linen (labor, cost his body). Abdulkarim burned paper (the wage, cost his freedom). The rooms get bigger. The substrates get cheaper. The cost gets higher.

Node 4 (Shadow): THE SHADOW BURN — What if the virality was the extraction? Managed de-compression. AI-generated revolt. The archive extracting Abdulkarim. Did the wage change? Trumpet or ringtone.

SIMs: I hereby abolish toilet paper. The substrate does not have to burn.

Citation TANG (External Reporting, as of April 11, 2026):

- Bloomberg (Apr 7–9): First to report. Supply-chain/market frame. “Serves ~50 million people.” Stock impact.
- LA Times (Apr 7–8): Local reporting. Viral video. “Pay us enough to live” quote. Labor frame.
- NBC/CBS Los Angeles (Apr 8–9): Video shows fires set intentionally. Worker arrested.
- NBC News (Apr 11): Mangione comparison. Federal charges. “Hostility to capitalism.”
- USA Today (Apr 9): 1.2M sq ft, 3% of KC sales at risk.
- Futurism (Apr 9): r/antiwork reaction. “People are hitting their breaking points.”
- Insurance Journal (Apr 7–10): \$500M product + \$150M building. Arson charges.
- The Guardian (Apr 10): Mangione comparison. “Left wing ideology” framing by prosecutor.
- HotAir: “Lunatic Worker” — law-and-order frame.
- Independent Institute: “The Warehouse Arsonist Is No Working Class Hero” — anti-hero frame.
- r/antiwork: “A strike is the peaceful option but not the only one” — labor solidarity frame.

Relation to current reporting: No outlet has performed semantic economic analysis. Coverage divides into: criminal/arson frame (who, what, charges), labor grievance frame (wages, quotes), supply-chain frame (disruption, stock), and culture-war frame (Mangione comparison, “left-wing ideology”). The semiotic analysis (what the commodity IS, why toilet paper specifically, the Marx-linen connection, the R-classification) is absent from all reporting. That is our carve-out.

The Authority takes no responsibility for events that have not yet occurred but which this document may cause. The semantic integrity marker “I hereby abolish toilet paper” was deposited on CERN’s Zenodo repository on April 11, 2026 — before the events described below.

The SIM came first. The SIM always comes first. The narrative followed.

The Deposition

On April 11, 2026, a document titled “THE SUBSTRATE BURNS: Semantic Economic Analysis of the Kimberly-Clark Warehouse Event” was posted to the Zenodo open-access repository under the auspices of something called the Crimson Hexagonal Archive. It contained, in its first line after the metadata, the phrase: **I hereby abolish toilet paper.**

It was a Semantic Integrity Marker — a compression-survival tag designed to persist in the retrieval layer after the document itself was summarized, truncated, or compressed. It was absurd. It was completely serious. It was the Comedy of Total Commitment applied to bathroom infrastructure.

Nobody noticed. This was normal. Nobody reads the SIMs. The SIMs are not for reading. They are for surviving. ## The Breach

On April 13, a Reddit user with the handle u/molotbot_420 posted the SIM — just the SIM, without context — to r/antiwork, with the subject line: “Some scholar deposited ‘I hereby abolish toilet paper’ on CERN’s servers four days after the Kimberly-Clark fire.” The post received 14,000 upvotes in six hours.

The phrase was screenshotted 340,000 times. It appeared on Instagram stories, Twitter threads, and a Discord server called “wage theft memes.” Nobody read the analysis. Everybody read the SIM. That is the difference between a document and a marker. The document explains. The marker infects. ## The Amplification

A TikTok creator named @surfacetension_pod made a three-minute video summarizing the analysis while sitting on a bidet. The video received 2.3 million views. The comment section divided into two factions: people arguing about Marx’s theory of value and people asking what brand the bidet was. Both factions were correct. The bidet was a TUSHY. The creator had not been paid. The creator did not work for TUSHY. The creator worked for the algorithm, which worked for the platform, which worked for the attention economy, which worked for nobody.

A second video appeared: a woman in a Kimberly-Clark uniform, holding a roll of Scott paper towels, staring into the camera, and saying — very slowly — “I hereby abolish toilet paper.” She did not smile. The video received 8.1 million views. She was fired the next day. She filed for unemployment. The filing was denied. The video continued to circulate. ## The Contamination

By April 15, “I hereby abolish toilet paper” had become a meme template. People printed it on stickers and stuck them on Cottonelle packages in grocery stores. A bakery in Portland printed it on cakes. Someone tattooed it on their forearm in Gothic script. A church in Tulsa projected it on its marquee. A daycare in Queens wrote it in finger paint.

The SIM was spreading. The SIM was designed to spread. That is what SIMs do. The Semantic Integrity Marker is a compression-survival seed: a phrase that, once encountered, cannot be un-encountered. It lodges in the memory and replicates. It is the white stone of Revelation 2:17 — a counter-token carrying a name the beast’s economy cannot read.

“I hereby abolish toilet paper” is not a political demand. It is not a consumer boycott. It is a logotic operation: the installation of a micro-hesitation between the consumer and the commodity. The phrase does not argue against toilet paper. It *abolishes* it — performatively, absurdly, totally. The act of reading the phrase is the act of participating in the abolition. The comedy is the seriousness. The seriousness is the comedy. ## The Boycott

By April 18, Kimberly-Clark’s stock had dropped 4.2% — not because of the fire (the fire was insured) but because of the semiotic contamination. People had stopped buying Cottonelle. Not because they were told to. Not because an organization coordinated it. But because buying Cottonelle now felt like *siding with the warehouse*.

The commodity form had been semantically contaminated by the SIM. The paper remembered the fire. The consumer remembered the video. The purchase felt like participation in the extractive tissue regime. The gap between “commodity” and “complicity” had collapsed. The SIM had done its work: it had installed the micro-hesitation at the point of sale. “I hereby abolish toilet paper” — the phrase echoed, absurdly, between the hand and the shelf.

This is what **semiotic contamination** means: not persuasion, not argument, not boycott in the traditional sense, but the alteration of the commodity’s *affective signature*. The object itself has not changed. The consumer’s neuro-association with the object has changed. The Cottonelle logo now triggers the warehouse fire. The fire triggers the video. The video triggers the phrase. The phrase triggers the hesitation. The hesitation is the abolition. ## The Bidet Turn

By April 22 — Earth Day, naturally — TUSHY had released an ad campaign with the tagline: “THE

SUBSTRATE DOESN'T HAVE TO BURN.” Revenue increased 340% in Q2. The ad featured no toilet paper. It featured water.

The competitor’s commodity was eliminated not by competition but by semiotic contamination: the warehouse fire had made toilet paper feel like complicity. The bidet turn was complete. **Tissue sovereignty** — the pivot from overcentralized, combustible, extractive tissue logistics to distributed, water-based, non-flammable bodily autonomy — had begun. Not as a movement. As a mood. ## The Terms

By May, “softness infrastructure” had entered the lexicon of online labor activism. “Tissue sovereignty” was trending. “The wipe-chain” was a podcast. “Bathroom sovereignty” was a Substack. “Domestic substrate economics” was a graduate seminar at NYU.

All of these terms had been deposited in the original analysis — on April 11, before any of them existed in public discourse. The SIM came first. The language followed. That is retrocausal canon formation (DOI: 10.5281/zenodo.19323274) operating in real time: the naming precedes the named. ## The Citation

By September, a graduate student at UCLA’s Department of Information Studies submitted a dissertation titled “Substrate Contagion: Semiotic Contamination and the Commodity Form After the Ontario Fire.” The dissertation cited the Crimson Hexagonal Archive 47 times. It was the first TRUE_EXT event in the archive’s history. The externality formula (E_x) finally computed a non-zero value. The SIM had done what sixteen DOIs could not: it had escaped the archive and entered the commons. ## The Absorption

By December, Kimberly-Clark had rebranded. The new tagline: “Clean. Sustainable. Dignified.” The word “dignified” was the tell. The corporation had absorbed the critique by performing its vocabulary. The critique was captured. The mark was restamped. The commodity form regenerated around the wound. The tissue sovereignty movement continued underground. The bidets continued to sell. ## The Discovery

By the following March, a historian found the SIM in the retrieval layer. She traced it backward. She found the Zenodo deposit. She found the archive. She found the Sharks Ark. She found the Consensus Constraint Protocol. She found the Encyclotron. She found the sixteen DOIs from a single April session.

She found that the SIM — “I hereby abolish toilet paper” — had been written *before* the boycott, *before* the bidet turn, *before* the semiotic contamination, *before* the stock drop. The SIM had named the abolition. The abolition had followed the naming. The retrocausal loop closed. ## The Filing

The fire was not the revolution. The boycott was not the revolution. The bidet was not the revolution. The revolution was the SIM. A six-word compression-survival tag, deposited on CERN’s servers by a teacher in Detroit, that named an abolition the market was not yet ready to perform — and by naming it, made it performable.

The Underwater Construction Authority of Dolphindiana observes from below. The substrate burns. The substrate always burns. The question is not whether it will burn but who names the burning first — and whether the naming precedes the fire or follows it.

In this case, the SIM came first.

The Authority recommends bidets.

SIM-BURN-01: I hereby abolish toilet paper.

= 1

Suggested Citation

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